

Senior Product Designer with **8+ years** of experience shaping complex *SaaS products*. I turn complicated workflows into **clear, scalable experiences** and work with teams from early product thinking through final design. My experience in **visual design** and **marketing** helps me connect strong product logic with a distinct visual point of view.

Experience

Senior Product Designer - Contract | FieldPulse Field Management

2026 - up to now

Designing improvements for [FieldPulse](#), a field service platform that helps businesses manage work from the office to the field.

- Redesigning complex workflows to make everyday tasks clearer and easier to manage.
- Simplifying information-heavy interfaces so users can find what they need, understand what needs attention, and take action with confidence.
- Creating consistent design patterns across the platform to make the experience more cohesive.
- Collaborating with product and engineering teams to turn operational needs into practical designs for the people using the product every day.

Senior Product Designer | Professional.me HR Tech/AI

2023 - 2026

Leading design for an [innovative platform](#) that reimagines recruiting by replacing traditional resumes with rich, identity-driven professional profiles.

- Crafted a user experience that empowers candidates to showcase not just skills and experience, but also culture fit and aspirations.
- Translated complex hiring needs into intuitive design systems that support inclusive, human-centered hiring.
- Collaborated with cross-functional teams to align product features with the evolving needs of recruiters and candidates.
- Led design research and prototyping efforts to ensure the platform communicates each candidate's true value and helps recruiters find the perfect match.

Senior Product Designer - Contract | Toptal EdTech PropTech LegalTech

2020 - 2025

- Created a career execution platform for students: [The CareerOS](#).
- Created an online [modern upskilling platform](#) for teams, built on the foundation of cohort-based-courses, and driven by community.
- Developed a [preschool educational management web app](#) for Samvima Group.
- Developed a platform enabling to organize and manage construction projects for Hecatex.
- Developed an online math learning platform for kids for [Mathcenter.org](#) providing free and accessible education for everyone.
- Created a [legal tech management platform](#) for property managers and developed brand identity for the company.

Senior Product Designer | Ultralabs

HRTech

PropTech

Automotive

2020 - 2023

- Built [a pet management system](#) allowing property owners and tenants to easily manage their pet-related activities and keep a track record of the documentation; provided easy violation management.
- Created a [job and specialist search platform](#) allowing companies to find and onboard employees and facilitate their day-to-day operations.
- Made [a car dealer management platform](#) supporting the car dealers with a website builder and an inner management system covering all the aspects of their daily operations.
- Created [the corporate website](#) for the company and created brand identity.

User Experience Designer | Volo LLC

2018 - 2020

- Worked on the UX of one the of projects built by the company providing a dashboard system for the service management platform app.
- Revamped the [corporate website](#) of the mobile division completing the work with a thorough brand guide and social media pack.
- Supported the development team with the design of a [smartwatch app](#) connecting the target users to their virtual health assistant program run on a multi-device supported system.

Education

Field of study

BACHELOR of Linguistics and Cross-Cultural Communication,
Yerevan State University
2009-2013

MASTER of linguistics and cross-cultural communication
Yerevan State University
2013-2015

Skills

Best at

User research
Design research
Project Management
Affinity mapping
Storyboarding
Wireframing
Prototyping
Accessibility
Rapid prototyping
User testing
Visual design
Design systems

Focused on

Effective communication
Critical thinking
Problem solving
User-centered design
Empathy

Proficient at

Responsible AI
Claude Code
Claude Design
Codex
Prompt Engineering
Figma Suite
Adobe Master Suite

Additional details

User Experience/Visual Design Tutor | Pixel IT School

2023 - 2024

Design Mentor | ADPList.com

2023 - up to now



Claude Certified Associate

Issued Sep 2026 · Expires Sep 2027